

Revista INTER-FORUM

"La mejor fuente de información en Iberoamérica"

Media Kit 2003

www.revistainterforum.com

INTER-FORUM is a digital magazine launched in the last quarter of the year 2000. Initiative of Sahnja Shulterbrandt and Genaro Salom.

Revista INTER-FORUM is dedicated to promote Education and Culture in Latin America and the Caribbean. The Publications contain Spanish and English material. The articles are not translated, they are published in the language received by the Editorial Staff and no changes or editing is done.

Circulation

Approximately 75,000 are subscribed and a Net Work of more than 300 educational organisms, universities and colleges, 250 non profit organizations and governmental agencies throughout North America, Latin America, The Caribbean and Europe.

Revista INTER-FORUM Sends to the subscribers an e-Zine weekly (Newsletter). It remains On-Line permanently at:
<http://www.revistainterforum.com/cubiertas2002/index.htm>

INTER-FORUM Maintains a Global Vision and it is non-partisan and non-religious nor does it serve any Interest Group. It is published with the collaboration of subscribers all over the world.

Contact Us

gerencia@revistainterforum.com

Phone.: (832) 285-8015

Fax: (281) 358 - 6629

www.revistainterforum.com

Summary of Statistics for 2003



Traffic Summary	
Report for: www.revistainterforum.com	
Date Range: 01/01/2003 - 09/23/2003	
Total Sessions	388,124
Total Pageviews	5,440,236
Total Hits	27,246,025
Total Bytes Transferred	276.90GB
Average Sessions Per Day 2,338.09	
Average Pageviews Per Day 32,772.50	
Average Hits Per Day 164,132.68	
Average Bytes Transferred Per Day 1.67GB	
Average Pageviews Per Session 14.01	
Average Hits Per Session 70.19	
Average Bytes Per Session 748.07KB	
Average Length of Session (H:M:S) 00:02:43	

Segment of the Market

Revista INTER-FORUM is directed to Hispanics and English speaking persons worldwide interested in Latin American and Caribbean affairs and news.

The readers are professionals, businessmen, university professors, intellectuals and students.

Revista INTER-FORUM is read by businessmen and organizations that want to be informed. The media, non profit organizations, international organisms and governmental agencies are the main subscribers.



Report for: www.revistainterforum.com Date Range: 01/01/2003 - 09/23/2003
Top Countries By Sessions

Top Countries (1-20) / 162	Sessions	Percent	0	78.82%
1. (no entry)	305,900	78.82%		
2. net (Network)	25,240	6.50%	■	
3. com (Commercial)	19,876	5.12%	■	
4. mx (Mexico)	10,569	2.72%		
5. pe (Peru)	4,843	1.25%		
6. co (Colombia)	3,354	0.86%		
7. ar (Argentina)	3,201	0.82%		
8. do (Dominican Republic)	2,545	0.66%		
9. cl (Chile)	1,848	0.48%		
10. es (Spain)	1,456	0.38%		
11. cr (Costa Rica)	941	0.24%		
12. ve (Venezuela)	898	0.23%		
13. edu (Educational)	710	0.18%		
14. bo (Bolivia)	504	0.13%		
15. gt (Guatemala)	479	0.12%		
16. br (Brazil)	432	0.11%		
17. ec (Ecuador)	379	0.10%		
18. uy (Uruguay)	347	0.09%		
19. nl (Netherlands)	315	0.08%		
20. ni (Nicaragua)	279	0.07%		
View Total:	384,116	98.96%		
Total:	388,124	100.00%		

Frequent Questions & Answers FAQ

¿How much does it cost to subscribe?

It is absolutely **FREE**.

¿How long has INTER-FORUM been in the Market?

It has been circulating since the las quarter of the year 2000.

¿At what public is INTER-FORUM directed to?

It is directed to persons and organizations with Internet access tha want to be kept informed and with a desire to better their lives.

¿Who are the Subscribers?

They are persons from 18 to 60, Spanish and English speaking interested in keeping abreast of what is going on in Latin America and the Caribbean. Aproximatly 70% of the subscribes are from Latin America and the Caribbean.

¿How many Subscribers in INTER-FORUM?

Approximately **75,000 subscribers**.

¿How is INTER-FORUM distributed?

It is sent directly to the Inbox in htm – html format. It weights less than 15k so that the user does not overload his box and facilitating a fast delivery. It can be seen by any Browser.

¿How frequent are the Publications?

Weekly and sometimes Special Editions.

Sections

- Editorial
- Artículos Principales
- Enfoque Latinoamérica
- Gerencia en Acción
- Tecno-Lógica
- Negocios
- Mujer de Negocios
- Naturalmente
- Encuesta - Inquests
- Social & Political Issues
- Business & Economic Issues
- What's Happening in the Caribbean



Member ICAAP

International Consortium for
Alternative Academic Publication

Contact US

gerencia@revistainterforum.com

Phone.: (832) 285-8015

Fax: (281) 358 - 6629